NOV 3 0 2006 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.

10/828,252

Applicant

Daniel M. SCHWARTZ

Filed

April 21, 2004

Title

METHOD OF PRODUCING AND DELIVERING AN

ELECTRONIC MAGAZINE IN FULL-SCREEN FORMAT

TC/A.U.

2178

Examiner

Joshua D. CAMPBELL

Docket No.

25746.0018

AMENDMENT AND RESPONSE

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir,

In response to the Final Office Action issued on June 1, 2006, please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.